

TOURISM
ORGANISATION OF
VOJVODINA



EXPERIENCE VOJVODINA



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**Vojvodina – where time
has its own rhythm**

The Vojvodina plains tell stories, softly like the wind sweeping through fields or forcefully like the Danube shaping its course. Located in the northern part of Serbia, Vojvodina has historically been a crossroads of civilizations. For visitors, it's a gem that charms first-time travellers and offers unexpected delights to those who return to visit. For first-time visitors, Vojvodina is a revelation. It is a treasure trove of cultures, peoples, and traditions of Serbs, Hungarians, Slovaks, Romanians, Rusyns, Croats, and many others who have coexisted for centuries. This diversity is felt at every turn: in the food, which blends numerous culinary traditions; in the architecture of various styles; and in the many languages heard on its streets. From the energetic pace of

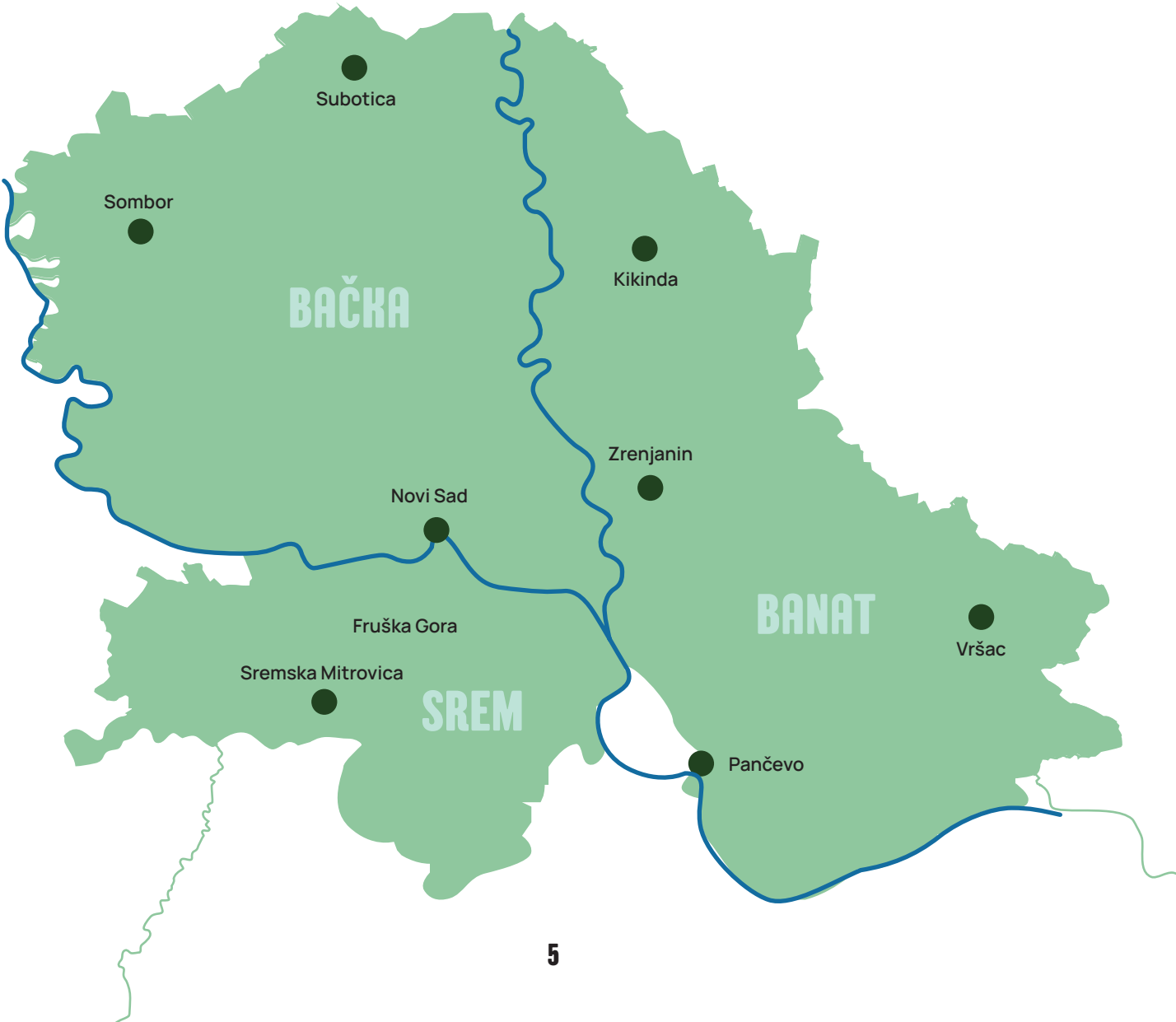
Novi Sad with its festivals and galleries to the peacefulness of villages along the rivers, in the wine cellars of Fruška Gora, and across the wide open spaces of Deliblato Sands you will find its simplicity and authenticity. For returning visitors, Vojvodina feels like home – a sense of belonging, the taste of homemade food, and the warmth of its people. It's a feeling that stays in your memory and pulls you back with excitement. In Vojvodina, time moves at a gentle pace. This is the top luxury this plain offers: the ability to slow down, breathe deeply, and let the feeling guide you softly, step by step.

Welcome to Vojvodina!



VOJVODINA

Area:	Population:	Administrative Centre:	Regional units:
≈ 21.500 KM ² about 24% of Serbia's territory	≈ 1.740.000 2022 Census	NOVI SAD the second-largest city in Serbia	BAČKA, BANAT, SREM





A CROSSROADS OF CULTURES, A HAVEN OF PEACE

Various civilizations have significantly influenced this area, leaving a lasting impression. That's why Vojvodina's towns are rich with stories, each one sharing its unique history. Stroll the streets to admire the architecture, heritage, and art. Listen to local stories, or unwind in one of the city parks.

Novi Sad, the largest city in Vojvodina and the European Capital of Culture 2022, serves as the hub of urban and cultural activity. Its attractions include the Petrovaradin Fortress, the historic city Centre, and the riverside promenade along the Danube, creating an ideal mix of history and vibrant energy. Calm during winter and bustling in summer, Novi Sad invites visitors to explore its museums, galleries, festivals, and many restaurants. Subotica, situated at the northern edge of the region, is celebrated for its Art Nouveau architecture—highlighted by the City Hall and Synagogue, which are masterpieces of this style. Close by,

Lake Palić and its park provide a perfect setting for relaxing strolls and sampling local delicacies such as *porkölt* and fish soup, complemented by famous wines grown in sandy soils. Overall, Subotica embodies a vibrant tapestry of multicultural heritage and European grace. Sremski Karlovci is the only historic town in Vojvodina, located on the slopes of Fruška Gora. Known for the Treaty of Karlowitz (1699), the Patriarchal Court, and the first Serbian high school, it has a rich history as a hub of culture, education, and spirituality. Today, Karlovci attracts visitors with its baroque architecture, wine traditions, and romantic ambiance, making it a must-visit destination in Vojvodina.



In the heart of Sombor, at the former County Hall, you can view Serbia's largest painting, "**The Battle of Senta**", measuring 7 meters in length and 4 meters in height.

In Kikinda, admire the great Kika, an almost entirely preserved **mammoth skeleton** believed to be around 500,000 years old.

Visit Pančevo to see the **unique paired river lighthouses**, one of the few such pairs in Europe.

Did you know that in Zrenjanin, people once traveled to the town center by wooden boats? The "**Serbian Venice**" featured three islands and two peninsulas.

In today's Sremska Mitrovica, formerly Sirmium, learn about one of the four Roman Empire capitals, the **birthplace of ten Roman emperors**.

Capture a moment of history in Vršac, known as the "Town under a Tower," home to a pharmacy that has maintained its original look for over 250 years, now an authentic museum: "**The Pharmacy on the Stairs**".





3

All eight towns in Vojvodina each offer unique highlights, including historic architecture of city centres, sacred sites, festivals, museums, and local cuisine. Whether you're into history, art, or looking for a place to be inspired by, these peaceful towns will warmly welcome you.

4



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- 1 Sombor
- 2 Sremska Mitrovica
- 3 Vršac
- 4 Novi Sad
- 5 Novi Sad



THE TRANQUILITY OF THE PLAINS, THE COMFORT OF HOME

In Vojvodina's villages, residents continue to greet each other on the streets and enjoy breakfast in the cool shade. The sounds of birds chirping and the scent of freshly cut grass fill the air. Whether you're at a farmstead (salaš), relaxing in a village tavern, or visiting a local household, you'll indulge in tasty homemade food and experience the charming rural life.

Situated in the Centre of the Pannonian Plain, Vojvodina's villages uphold their rich traditions through museums, ethno-houses, folk songs, and local cuisine. Every village has its unique story, be they about local heroes or ancient customs and festivals.

Special places to experience the tranquility of the plains are salaši - traditional farmsteads spread across the expansive plains, historically inhabited by generations of farmers. Today, they serve as charming getaways for those looking to escape the city or daily routines. Many are located near Novi Sad, Subotica, Sombor, Zrenjanin, and other areas. Visitors can relax, savor authentic local dishes, and stay overnight if they so choose.

The heart of each village lies in its residents-friendly, inviting, and hospitable. They share stories of the past with warmth and simplicity, greeting you with homemade rakija, wine, traditional dishes, and, most importantly, a genuine smile.



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- 1 Salaš
- 2 Straw painting
- 3 Riding



3



Damask weaving - In the village of Bezdán, visit a historic weaving workshop that has specialized in hand-woven damask for over 150 years. These luxurious fabrics once decorated homes, palaces, and restaurants across Europe.

Straw painting - Art created solely with golden straw, without any paint. This traditional craft is still practiced in Tavankut, Sombor, and Subotica today.

Blacksmith craft - Spark, hammer, anvil: Vojvodina's blacksmiths forge more than tools; they craft small artistic items like ornate gates and decorative hooks.

Wheelwright craft - Once vital for countryside transportation, this craft survives through museum displays of old wagons, yokes, and wooden wheels, showcasing the skill and artistry of times gone by.

Sorghum broom-making - Hand-tied brooms are still crafted today in Bački Petrovac and Selenča, forming sturdy brooms used in yards across Europe.

Embroidery, love woven into cloth. Once an everyday skill of women present in all layers of society, from courtly art to rural necessity, still enchants with the richness of patterns that adorn folk costumes, clothing, and household items. It is a living art that is today preserved by women's associations throughout Vojvodina.

Stapar rose - A distinctive motif in Vojvodina rug-making from the village of Stapar near Sombor. These hand-woven rugs embody the traditions, colors, and spirit of northern Bačka.

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Bački Monoštor, Totovo Selo, Mokrin, Kulpin, Belo Blato, Skorenovac – these are among the locations where you can embrace simplicity, unwind, cycle across the fields, partake in local festivals, and live at a more relaxed pace.

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ACTIVE HOLIDAY IN VOJVODINA

Flat but never dull—neither in feelings nor experiences. Vojvodina appeals to those who prefer active holidays with little effort but great rewards. It is accessible, spacious, and truly captivating.

- 1 Banatski Karlovac
- 2 Hiking in Fruška gora
- 3 Kayaking on the Danube
- 4 Fruška Gora
- 5 Obed Lake



1

Fruška Gora, Serbia's oldest national park, is situated near Novi Sad and overlooks the Danube. It boasts abundant natural beauty and a rich cultural heritage, adding to the appeal of numerous picnic locations, lakes, hiking and biking paths. Vojvodina is home to rare and endangered plant and animal species, protected within 16 special nature reserves.

With 21 IBA (Important Bird Area) sites, it serves as a paradise for birdwatchers and a refuge for rare species. Whether you're cruising the rivers, hiking, bird-watching, biking or on a photo safari, you'll immerse yourself in the region's abundant natural beauty.



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- 1 Explore the **pristine wilderness of the UNESCO** Bačko Podunavlje Biosphere Reserve.
- 2 Rejuvenate at **Vrdnik**, Vojvodina's top spa destination, which offers a modern and comprehensive wellness program.
- 3 Witness the winter gathering of long-eared owls in **Kikinda**.
- 4 Did you know that Vojvodina has its own Sahara? Discover the **Deliblato Sands**.
- 5 Near Titel or on the slopes of Fruška Gora, **observe loess plateaus and steep terraces** that hide traces of prehistoric times.
- 6 In early summer, experience the rare natural event called the **"Blooming of the Tisa"**.



If you enjoy water activities, there are the Danube, Tisa, Begej, and Sava rivers, as well as numerous lakes and canals across Vojvodina. Whether you choose boating, water sports, fishing, or swimming and sunbathing, the Pannonian waters will bring you true refreshment. You can relax on one of the well-maintained city beaches, such as Štrand in Novi Sad, or have fun at one of the lakes in Bela Crkva, Bačka Topola, or Palić. Equine enthusiasts can explore stud farms in Zobnatica, Kelebija, or Karađorđevo, or participate in horseback riding on a farmstead. A distinctive experience involves biking along the Danube EuroVelo 6 route, rowing through river canals such as the old Tisa meander near Čurug, or, for adventure lovers, trying paragliding over Vršачki breg or going on off-road adventures across flat terrains.

- 5** Pačir Thermal Spa
- 6** Fruška Gora
- 7** Kovilj Marshes



VOJVODINA THROUGH TIME



In Vojvodina, culture goes beyond heritage – it is a way of life.

Vojvodina holds civilizations that have inhabited the region for thousands of years. In Sremska Mitrovica, formerly Roman Sirmium, visitors can observe mosaics from the Imperial Palace dating back to the late 3rd century. Discover the area's history from the Neolithic period to today through Vojvodina's museums. Admire diverse art collections and paintings across various galleries, including the ones within Petrovaradin Fortress, which still provides scenic views of the

Danube and Novi Sad. Wander through the fortress's underground tunnels and labyrinths, and be sure not to miss the well-known "Drunken Clock." Explore the historic Centres of Novi Sad, Subotica, Sombor, Zrenjanin, Vršac, and Kikinda to enjoy their Baroque, Art Nouveau, and multicultural heritage. Stroll through the charming streets of Sremski Karlovci, where each step uncovers a mix of history, culture, and spirituality.



1 Sremski Karlovci
2 Sailor on the pier, Sava Šumanović, 1921-1922, Artistic Collection of the Gallery of Matica Srpska, Novi Sad

3 Terra Museum, Kikinda
4 Berkasovo helmet



Experience Vojvodina as a mosaic of diverse peoples and cultures, with over **26 nationalities** and **6 official languages**.

Visit the **Museum of Vojvodina** to learn about the story behind three gilded helmets.

Admire masterpieces of Serbian and global art at the **Gallery of Matica Srpska**.



- 1 Feel the essence of diplomacy at the **Chapel of Peace in Sremski Karlovci**, the site of the first-ever peace treaty signed at a round table.
- 2 Explore the lively **naïve art of Kovačica**, recognized on UNESCO's Intangible Cultural Heritage list.
- 3 Experience the inspiration of the great scientist **Mihajlo Pupin** in his hometown of Idvor.
- 4 Learn about **Mileva Marić Einstein**, one of Europe's pioneering female physicists.



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- 5 Novo Hopovo Monastery, Fruška Gora
- 6 Mihajlo Pupin Museum, Idvor
- 7 Homework, Zuzana Halupova, 1989, Gallery of Naïve Art, Kovačica
- 8 Mammoth, Kikinda National Museum
- 9 Bač Fortress

Since ancient times, Vojvodina has served as a crossroads for diverse peoples and cultures. Traditions are handed down across generations, intertwining with those of neighboring regions. Today, it offers a vibrant cultural mosaic of different peoples, languages, arts, and customs.

7



Discover tranquility at one of Fruška Gora's monasteries. Alongside the Kovilj and Mesić monasteries, these Orthodox spiritual centres narrate stories of faith and resilience spanning centuries. Make sure to visit Bač, a town brimming with cultural heritage, featuring the Franciscan Monastery, Bođani Monastery, and the fortress — Vojvodina's best-preserved medieval stronghold.

From the preserved authentic theaters in Subotica, Sombor, Vršac, the Youth Theater and the Újvidéki Színház, and the national Serbian National Theatre in Novi Sad, to numerous alternative and amateur troupes, the theaters of Vojvodina will delight lovers of the performing arts. Modern cultural venues such as Svilara, Edšeg and the Chinese Quarter in Novi Sad are becoming new gathering points for creatives, artists, and visitors.

8



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10 Palace of the Danube Banovina, Novi Sad

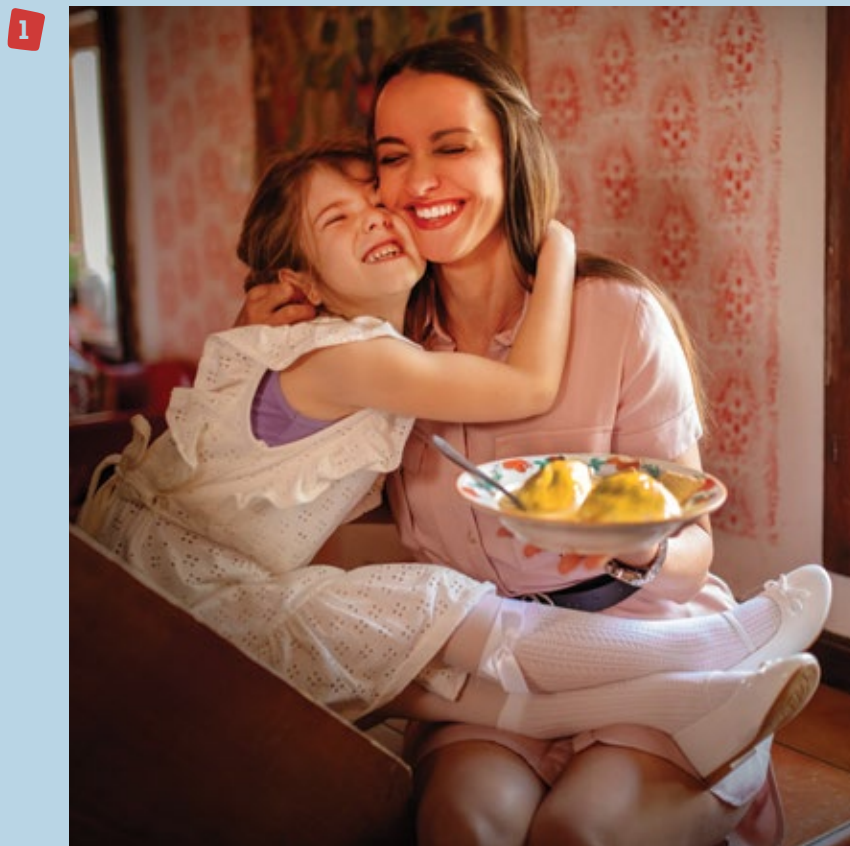
11 Object, Radomir Damnjanović
Damnjan, 1969, Museum of
Contemporary Art of Vojvodinae

12 SPENS, Novi Sad



FLAVOURS CELEBRATING DIVERSITY

The local cuisine is distinctive in this area, for it was crafted through a fusion of traditions from various peoples who have inhabited the area. Begin with bread and lard, sprinkled with paprika, served alongside homemade bacon, ham, specialty sausages, and kulen with protected designation of origin. Proceed to a variety of pastas and pies. Soups made with homemade noodles, meat dishes like pörkölt, goulash, and paprikaš are favorites here. You can also enjoy wild game specialties, and at riverside taverns, try fish stew or fish soup. Finish your meal with sweet treats like poppy, cherry, or walnut strudel, pumpkin pie, or indulge in šnenokle and plum dumplings. Don't miss out on the many restaurants home to a new generation of chefs who combine tradition with modern culinary approaches. For those who prefer international dishes or vegan cuisine, well-known spots are available in the cities, enthusiastically recommended by young locals.



1

In Vojvodina, food serves as a ritual: gathering people, stirring emotions, and crafting stories. The dining experience is leisurely and generous. You can enjoy local flavors with a traditional touch or explore new recipes infused with a modern twist.



2



- 1 Flavors that bring generations together
- 2 Fields of sunflower
- 3 Sunday lunch

3

Fruits such as quince, apricot, and pear are more than just ordinary fruits - they are stories condensed into a glass. Rakiya is enjoyed to greet guests, toast health, and mark many life moments. Sample beers from one of Serbia's three largest breweries, as well as craft beers from small local breweries with traditions in Vojvodina that go back generations. Wine has long been a key element here, with seven Vojvodina wine re-

gions offering a rich variety that will excite your senses. Alongside well-known international grapes, explore local indigenous varieties such as Sila, Neoplanta, Tamjanika, or Frankovka. Be sure to experience the sweet, aromatic Bermet wine from Sremski Karlovci. Even if you're not usually a wine enthusiast, Vojvodina's wine charm might change your mind: a sweet Muscat or a chilled spritzer on a warm afternoon could become your new favorite on the wine list.



Try:

Mangalitsa pork dishes at the Zasavica Special Nature Reserve

Spicy kulen sausage from Bački Petrovac

Kuglof cake and Bermet wine in Sremski Karlovci

Traditional Vojvodina **Sunday lunch at a salaš**

Modern Vojvodina cuisine at Fleur de Sel, proud holder of a Michelin star

Visit the wine regions of Vojvodina:

1. Srem Region
2. Subotica Region
3. Telečka Region
4. Tisa Region
5. Banat Region
6. South Banat Region
7. Bačka Region

A FEAST FOR ALL THE SENSES



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The best way to experience a destination's rhythm and spirit is by its events. Vojvodina hosts a variety of festivities, ranging from intimate local festivals to well-known celebrations, encompassing both traditional and contemporary themes.



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- 1 Blooming of the Tisa River
- 2 Master of the Violin
- 3 Fruška Gora Wine Walk „Fruška Walk & Wine“
- 4 Fruška gora Wine Show, Vila Stanković, Čortanovci

Other events to explore:

Agricultural Fair, Novi Sad

Zmaj's Children's Games, Novi Sad

Flavors of Vojvodina, Novi Sad

Fruška Gora Marathon

Fruška Gora Wine Walk

Blooming of the Tisa, Senta

Carnival, Pančevo

Cooking competitions for fish soup and paprika stew (Golden Cauldron) held across Vojvodina.

Visit www.vojvodina.travel for a full events calendar or follow us on social media platforms like Facebook and Instagram.

We encourage you to include some of Vojvodina's many events in your travel plans, as you're sure to find something memorable that suits your interests. Festivals worth visiting in Novi Sad include the Street Musicians Festival, NOMUS, and the Novi Sad Jazz Festival. Additionally, the authentic sound of Vojvodina tamburica can be experienced at the Tamburica Fest.

If you're an art enthusiast, we invite you to attend one of the film, theater, or art festivals — such as the Palić European Film Festival, Sterijino Pozorje in Novi Sad, the Shakespeare Festival in Čortanovci, the TERRA Symposium in Kikinda, and many others.

Village fairs, local patron saints' days (slava), and many gastronomic festivals celebrating regional traditions will delight you with their variety. Events include the Fair in Ruma, Bacon Festival in Kačarevo, Sausage Festival in Turija, Belo Blato, Šid, Bean Festival in Temerin, Apatin Fishermen's Evenings, and Sombor Cauldron. Don't miss Dužijanca in Subotica, Pumpkin Days in Kikinda, Beer Days in Zrenjanin, and Assumption Day Festivities in Novi Bečej, all celebrating Vojvodina's rich cultural heritage. Discover Vojvodina through its wines, featuring Grape Crushing events in Sremski Karlovci and Vršac, Palić Wine Celebrations, Wine Park in Sremska Mitrovica, and the Interfest International Wine Festival in Novi Sad.

5



5 Concert

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